

**DESTINATION RED LODGE**, is the official vacation and travel planner for the Red Lodge Area and remains the premier printed source of information for visitors. We are working closely with the Red Lodge Visitors' Center to update the content based on our visitor's needs. The 2026/27 edition promises to continue this strong tradition, and will be available for display by the end of May 2026.

The goal is more - and extended - visits.

**Be sure your business is included!**

## KEY FACTS

The Visitor's Guide closes the sale and is used as inspiration and planning  
**79% order online or download for use as their travel guide during their trip**  
Once the visitor's guide is in their hands;  
**70% actually travel to the destination**  
Once they are on the ground;  
**80% use it as a planning resource - what to do**  
**71% increase their stays as a result of the visitor's guide**



So, what do they expect? The inside scoop! And that is just what we're going to give them! DRL enjoyed great success with the 2025/26 issue, with increased interest in Montana. Our 2025 online requests were over 1,800! They are looking for easy travel destinations and the ability to get away. We helped show them the way. **They want the details and we're going to give it to them!**

## DISTRIBUTION

A minimum run of 22,500 copies will be printed and distributed in the following ways:

- Red Lodge Visitor Center brochure room and kiosk
- State Visitor's Centers, including most state entry points
- Regional and Yellowstone Park Entrance Visitors' Centers
- Telephone and Email requests from redlodge.com - Over 42,000 copies
- Bulk Mailing for weddings, conferences and family reunions
- In-room guides for most area hotels and vacation homes
- Throughout businesses in the Red Lodge area and Billings, including the Airport, car rental agencies, Billings Chamber of Commerce and convenience centers.
- Bozeman Visitors' Center and the Bozeman Airport



# Ad Contract

# DESTINATION RED LODGE

## RATES

All display ads are full color and include artwork production. Advertiser must supply all logos (in full color, digital preferred), photography and advertising copy (text). Additional charges may incur for artwork, photography or author's alterations after two proofs. Please call us for a quote. Space is reserved on a first-come, first-served basis. Listing ads include business name, contact information and maximum 75 word description, to be placed in appropriate category.

- Back cover (full page) .....\$3369
- Inside Front Cover (full Page).....\$2499
- Inside Back Cover (full Page).....\$2499
- Full Page.....\$2299
- 1/2 Page.....\$1399
- 1/4 Page.....\$850
- 1/8 Page.....\$475
- Listing Ad (75-words, text only).....\$275

## DISCOUNTS

- Early Reservation (before 02/10/26) ..... 5%
- Ad paid in full on or before 3/10/26..... 5%
- Same Ad Discount ..... 2%
- Non-profit Organizations ..... 5%
- Chamber Member Discount ..... 2%

## KEY DATES

- Ad space reserved.....February 24, 2026
- Ad copy/materials due ..... March 10, 2026
- All ad charges must be paid in full by 03/31/26 to insure inclusion.*

**ALL DISPLAY ADS ALSO INCLUDE A LISTING AD FOR NO EXTRA CHARGE.**

LISTING CATEGORY:  Lodging  Dining/Nightlife  Recreation & Guides  Shopping  Attractions  Services/Relocation  Weddings/Reunions/Meetings

## PLACEMENT OF DISPLAY ADS

Creative Design Works will consider all placement requests for display ads, however, positioning of advertisements is not guaranteed and is subject to the discretion of Creative Design Works. Placement requests are considered on a first-come, first-served basis.

Placement request \_\_\_\_\_ Date Received \_\_\_\_\_

*I have read and understand the above contract and give my permission to secure space at the size and rate checked above. I understand the payment schedule and will abide by it.*

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

SIGNATURE (required) \_\_\_\_\_

**\*\*\*Please return this form to Creative Design Works, PO Box 908, Red Lodge, MT 59068 - Thank You!**

NOTE: A 1.5% per month service charge will be assessed on all balances over 30 days beyond publication date. A 5% discount is available if ad is paid in full on or before March 10, 2026.

**YES!**  
**We take credit cards  
 for payment.**  
 Call us at 406-855-4796  
 to charge your ad purchase.  
 (Visa or MasterCard accepted)

FOR CREATIVE DESIGN WORKS	
Ad Rate	\$ _____
Discount	< _____ >
Amount Due	\$ _____
Date Billed	_____



**red lodge**  
MONTANA

Box 908, Red Lodge, MT 59068 • 406-855-4796 • Email: ts.weamer@gmail.com

## AD DIMENSIONS

Display ad design and layout is included in your ad price. If you would like to create your own ad, please follow the size guidelines below.

NOTE: Please submit ad as a high resolution (300 dpi minimum) file in CMYK. PDF preferred, JPG accepted.

Full Page - full bleed.....	51p wide x 66 tall (live area=44p wide x 59p6 tall) 8.5" wide x 11" tall (live area=7.5" wide x 10" tall)
Full Page - no bleed.....	44p wide x 58p3 tall 7.33" wide x 9.71" tall
1/2 Page (horizontal) .....	44p wide x 27p3 tall 7.33" wide x 4.54" tall
1/2 Page (vertical) .....	21p6 wide x 58p3 tall 3.58" wide x 9.71" tall
1/4 Page (vertical only) .....	21p6 wide x 27p3 tall 3.58" wide x 4.54" tall
1/8 page (horizontal) .....	21p6 wide x 13p tall 3.58" wide x 2.167" tall
1/8 page (vertical) .....	10p3 wide x 27p3 tall 1.7" wide x 4.54" tall

Please fill out completely and return to our office NO LATER THAN MARCH 10, 2026.

Business Name \_\_\_\_\_

Physical Address \_\_\_\_\_

Local Phone \_\_\_\_\_

Website Address \_\_\_\_\_

Business Description (75 WORD MAXIMUM - descriptions exceeding 75 words will be edited)

*Please Email Your 75 Word Business Description to: [ts.weamer@gmail.com](mailto:ts.weamer@gmail.com)*

**CATEGORY** - Please select one \*

- Lodging    Dining/Nightlife    Recreation & Guides    Shopping  
 Attractions    Services/Relocation    Weddings/Reunions/Meetings

\* If you would like to be listed in more than one category, please call our office, 406-855-4796

Please return NO LATER THAN MARCH 10, 2026.



Advertiser \_\_\_\_\_

Date \_\_\_\_\_ Proof due date \_\_\_\_\_ Date received \_\_\_\_\_

The attached proof\* is to be reviewed and marked as indicated below. Please indicate directly on the proof any corrections or changes desired. Unless requested, no new proof will be provided. Creative Design Works cannot be held responsible for errors appearing on the final product if they were not marked for correction on the proof. **PROOF MUST BE SIGNED AND DATED BELOW!**

*\* Two proofs are included in the cost of your ad. Creative Design Works reserves the right to charge for author's alterations after the first two proofs.*

Please check the proof(s) carefully and check one of the following:

<b>DISPLAY AD</b> <input type="checkbox"/> O.K. as is <input type="checkbox"/> O.K. with marked corrections <input type="checkbox"/> Please make corrections and supply new proof <input type="checkbox"/> Waive proofing and agree to accept any errors in printing	<b>LISTING AD</b> <input type="checkbox"/> O.K. as is <input type="checkbox"/> O.K. with marked corrections <input type="checkbox"/> Please make corrections and supply new proof <input type="checkbox"/> Waive proofing and agree to accept any errors in printing
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**DISPLAY AD PLACEMENT REQUEST** (select your first choice placement for your display ad or select No Preference)

**NOTE! PLACEMENT REQUESTS WILL BE HONORED ON A FIRST-COME, FIRST-SERVED BASIS AND ARE NOT GUARANTEED.**

- Lodging    Recreation & Guides    Dining/Nightlife    Attractions    Shopping  
 Weddings, Reunions & Meetings    Services & Relocation    NO PREFERENCE

COMMENTS/NOTES: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PROOF MUST BE SIGNED AND DATED!**



**red lodge**  
M O N T A N A

Box 908, Red Lodge, MT 59068 • 406-855-4796 • Email: ts.weamer@gmail.com

DESTINATION RED LODGE  
AD DIMENSIONS

Full Page.....	44p wide x 59p6 tall 7.33" wide x 9.92" tall
1/2 Page (horizontal only).....	44p wide x 27p3 tall 7.33" wide x 4.54" tall
1/4 Page (vertical only).....	21p9 wide x 27p3 tall 3.625" wide x 4.54" tall
1/8 page (vertical)***NEW*** .....	10p wide x 27p9 tall 1.7" wide x 4.5" tall
1/8 page (horizontal) .....	21p9 wide x 13p tall 3.625" wide x 2.167" tall
LISTING AD.....	75-word text description plus contact information

1/8 page  
vertical

Full Page

1/2 page  
horizontal only

1/4 page  
vertical only

1/8 page  
horizontal