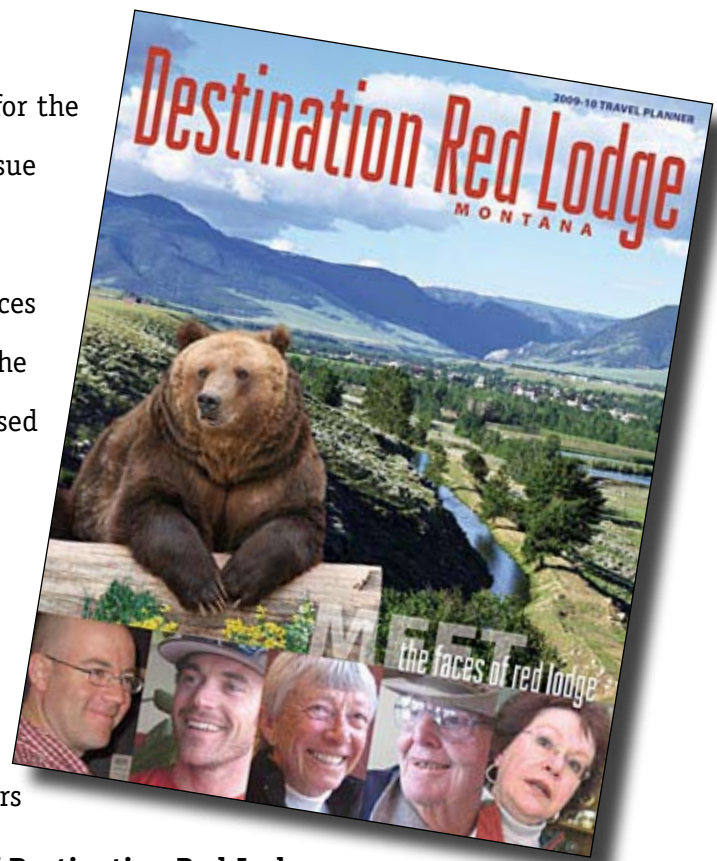


**Destination Red Lodge**, the official vacation and travel planner for the Red Lodge area is gearing up for the new edition. The 2010 issue will be available for display by Memorial Day Weekend 2010.

**Destination Red Lodge** has proven to be one of the premier sources of information for visitors interested in the Red Lodge area. The planner will once again be full color magazine quality showcased through beautiful photography and inviting content. Be sure your business is included in this year's edition!



### DISTRIBUTION

A minimum run of 35,000 copies will be printed and distributed in the following ways:

- Red Lodge Visitor Center brochure room and kiosk
- All State Visitor's Centers, including all state entry points
- Wyoming, Utah, Idaho and Yellowstone Park Visitor's Centers
- Telephone requests
- Email requests from redlodge.com - **Over 20,000 copies of Destination Red Lodge magazines have been mailed** directly to interested visitors
- In-room guides for most area hotels and vacation homes
- Throughout businesses in the Red Lodge area and Billings, including the Airport, car rental agencies, Billings Chamber of Commerce and convenience centers
- Red Lodge Mountain Ski Shows - North Dakota, Minnesota and Canada
- Read and downloaded online at [www.redlodge.com](http://www.redlodge.com) - **over 26,000 downloads so far.**

### DISCOUNTS

We are happy to offer several discounts for advertisers.

Be sure to take advantage of these offers and save up to 15%!

- **Early Reservation Discount** - 5%. Call, email or send in your contract on or before November 30, 2009 and receive 5% off the published rates
- **Prepayment Discount** - 5%. If your ad is paid in full on or before February 28, 2010, take 5% off published rates.
- **Non-Profit Discount** - 5%. A 5% discount will be given to non-profit organizations who purchase a display ad.

### PAYMENTS

We can accept Visa or MasterCard for payment - call 446-4402 for more information.

### DON'T WAIT!

It's easy and convenient to take advantage of this opportunity. Contact us in the most convenient way for you.

- Download contracts/ad information at [www.redlodge.com/advertise](http://www.redlodge.com/advertise).
- Call Tim at Creative Design Works at 446-4402
- Email [tim@redlodge.com](mailto:tim@redlodge.com) (sales) or [designworks@redlodge.com](mailto:designworks@redlodge.com) (production)



creative design works

Box 908, Red Lodge, MT 59068 • 406-446-4402 • Sales: [tim@redlodge.com](mailto:tim@redlodge.com) • Production: [designworks@redlodge.com](mailto:designworks@redlodge.com)

# Ad Contract

## RATES

All display ads are full color and include artwork production. Advertiser must supply all logos (in full color, digital preferred), photography and advertising copy (text). Additional charges may incur for artwork, photography or author's alterations after two proofs. Please call us for a quote. **Space is reserved on a first-come, first-served basis.** Listing ads include business name, contact information and approximately 75 word description, to be placed in appropriate category. **ALL DISPLAY ADS ALSO INCLUDE A LISTING AD FOR NO EXTRA CHARGE.**

**All ad charges must be paid in full by April 1, 2010 to insure inclusion.**

- Back cover (full page) ..... \$3150
- Inside Front Cover (full Page) ..... \$2310
- Inside Back Cover (full Page) ..... \$2310
- Full Page ..... \$2100
- 1/2 Page ..... \$1260
- 1/4 Page ..... \$735
- 1/8 Page ..... \$420
- Listing Ad..... \$155

**LISTING CATEGORY:**  Lodging  Dining  Recreation  Shopping  Cultural/Attractions  Services/Relocation  Weddings/Reunions/Meetings

## DISCOUNTS

- Early Reservation (before 11/30/09) ..... 5%
- Ad paid in full on or before 2/28/10 ..... 5%
- Non-profit Organizations..... 5%

## KEY DATES

- Ad space reserved..... January 30, 2010
- Ad copy/materials due ..... February 12, 2010
- Full payment received ..... April 1, 2010
- Publication Date..... May 2010

## PLACEMENT of DISPLAY ADS

Creative Design Works will consider all placement requests for display ads, however, positioning of advertisements is not guaranteed and is subject to the discretion of Creative Design Works. **Placement requests are considered on a first-come, first-served basis.**

Placement request \_\_\_\_\_ Date Received \_\_\_\_\_

**I have read and understand the above contract and give my permission to secure space at the size and rate checked above. I understand the payment schedule and will abide by it.**

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**SIGNATURE** (required) \_\_\_\_\_

Please return this form to Creative Design Works, PO Box 908, Red Lodge, MT 59068

A copy of this signed contract will be mailed to you with your first invoice. **Thank You!**

**NOTE:** A 1.5% per month service charge will be assessed on all balances over 30 days beyond publication date. A 5% discount is available if ad is paid in full on or before February 28, 2010. Failure to prepay will result in loss of the Prepayment Discount and the advertiser will be invoiced for the full amount of the ad.

**YES!**  
**We take credit cards  
 for payment.**  
 Call us at 446-4402  
 to charge your ad purchase.  
 (Visa or MasterCard accepted)

**NEW FOR 2009/10**  
**Get your ad on cd for \$10**  
**A \$50 value!**  
 Receive a copy of your Destination Red Lodge  
 ad on cd in three formats (.jpg, .eps, .pdf).  
 Perfect for all your marketing!  
 **YES! I want a cd!**  
*cds will be delivered after final proof is signed*

FOR CREATIVE DESIGN WORKS	
Ad Rate	\$ _____
Discount	< _____ >
CD	\$ _____
Amount Due	\$ _____
Date Billed	_____



creative design works

**DESTINATION RED LODGE  
AD DIMENSIONS**

Full Page ..... 44p wide x 59p6 tall  
1/2 Page (horizontal only) ..... 44p wide x 27p3 tall  
1/4 Page (vertical only) ..... 21p9 wide x 27p3 tall  
1/8 page (vertical)..... 13p wide x 21p9 tall  
1/8 page (horizontal) ..... 21p9 wide x 13p tall

**Full Page**

**1/4 page**  
vertical only

**1/2 page**  
horizontal only

**1/8 page**  
horizontal or  
vertical