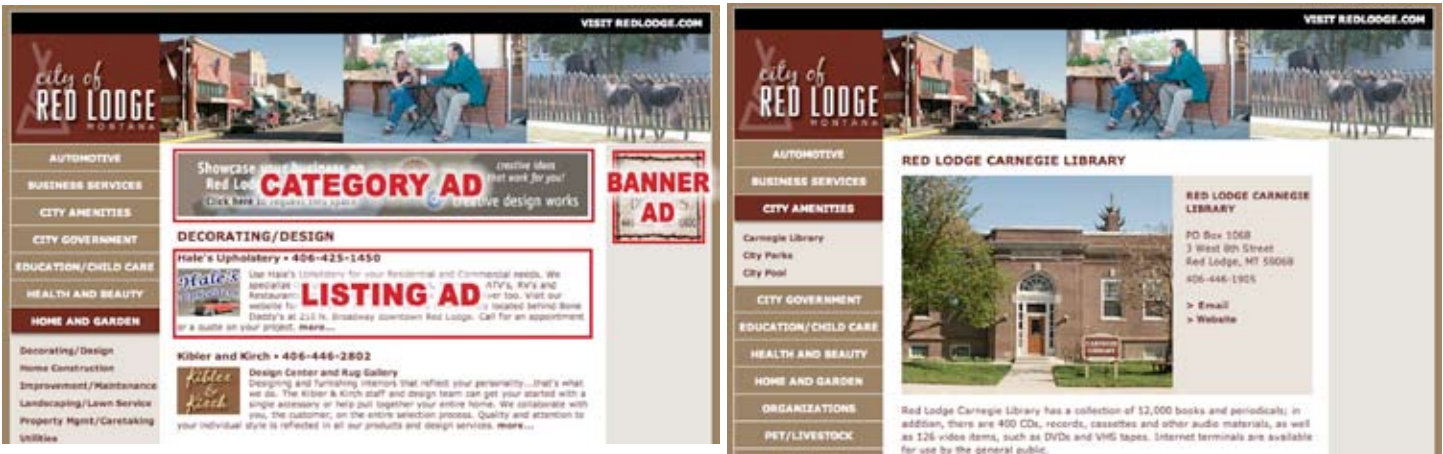


city of RED LODGE Advertising Rates

MONTANA



CATEGORY AD – Category Ads appear at the top of each navigational section throughout the redlodge.com site. These ads remain in view throughout that section including subsections in that area. For example, Under HOME AND GARDEN, the Category Ad would be visible in each sub-area of HOME AND GARDEN, such as Decorating, Cleaning, and Maintenance, etc. **Category Ad Cost:** \$50 per month (limited to open categories, ads placed on first-come, first-served basis)

LISTING AD – Link Ads include Business Name and Phone Number, Logo/ Picture, and approximately 50 descriptive words. These ads appear in alphabetical order in the appropriate category heading. **Link Ad Cost:** 1st Link Ad - \$15/month, 2nd Link Ad - \$10/month, any additional Link Ads - \$5 each/month

BANNER AD – Banner Ads are graphic display ads custom-designed for your business. Banner ads appear on the right side of cityofredlodge.com pages chosen by the advertiser. **Banner Ad Cost:** 1st Banner Ad - \$15/month, 2nd Banner Ad - \$10/month, any additional Banner Ads - \$5 each/month

MIX-N-MATCH – Mix-n-Match any Listing and/or Banner ads. Only available for same business. **Mix-n-Match Link and/or Banner Cost:** 1st Ad - \$15/month, 2nd Ad - \$10/month, any additional Ads - \$5 each/month

NEW! SHOWCASE PAGE– Advertisers who don't have a website or want to have more extensive information promoting their business or service can add a full page of information for only \$5 extra per month. The page includes contact information, unlimited description, photo and links to your email and/or off-site web address and are also linked from all your cityofredlodge.com advertisements. **Premium Showcase page:** adds custom metatags, cityofredlodge.com/yourname address and Flash slideshow to your Showcase Page - add'l \$5/month

NEW! NON-PROFIT RATES– Non-profit organizations, including community and youth groups and churches, can enjoy both a listing ad and showcase page for a flat yearly rate of only \$72 (a \$240 value!).

CITYOFREDLODGE.COM

The premier online source of information both residents and those looking to relocate to the area.

All Category, Listing and Banner Ads include a clickable link directly to your website!

Ads as low as \$5/month!

No added fees to create your ads!

Showcase Page add-on for only \$5 more!!

All cityofredlodge.com advertising is billed quarterly, for the upcoming 3-month calendar period.

Pay for the whole year in advance and save 10%!

